

UNAUTHORISED PRODUCTS **WORDS & PHRASES TO AVOID**

Claims to treat or prevent disease are considered to be medicinal and would therefore cause a product to be classed as medicinal by presentation. Certain words can also be considered medicinal as they are normally associated with authorised medicinal products and could therefore imply a medicinal effect.

The table below contains some examples of words which are normally associated with authorised veterinary medicinal products. These are words which have been removed at our request from product literature of unauthorised products.

It is generally not permitted to include these words on the packaging of unauthorised products which are intended for use in animals, nor on any advertising material associated with such products.

Note: If the word(s) you use on the advertising/packaging for an unauthorised product intended for use in animals do not appear in the list below this does NOT mean their use is acceptable.

Further information is available in Veterinary Medicines Guidance Note 1 (VMGN1) via the following link;

http://www.vmd.defra.gov.uk/public/vmr_vmgn.aspx

Acidosis	Azoturia	Motion Sickness
Allergy	Bactericide	Mucolytic
Alkalosis	Cures	Mud Fever
Analgesic	Colic	Pill
Antacid	Dandruff	Prevents
Anthelmintic	Diarrhoea	Protects
Anti-allergy	Dose / Dosage	Relieve
Anti-bacterial (for internal products)	Elixir	Remedy
Antibiotic	Eradicate / Eliminate	Repairs
Antibodies	Expectorant	Scour
Anti-coagulant	Fungicide	Seborrhoea
Anti-inflammatory	Heals	Sweet Itch
Anti-microbial	Hypochloraemia	Therapy / Therapeutic
Anti-protozoal	Immunoglobulin	Treat / Treatment
Anti-pyretic	Intradermal Injections	Tying Up
Anti-pruritic	Internal Parasites	Ulcer
Anti-septic (for internal products)	Laxative	Wormer
Anti-spasmodic	Linctus	Wounds
Anti-viral	Laminitis	