PARTICULARS TO APPEAR ON THE OUTER PACKAGE
{Outer Carton}

1. NAME OF THE VETERINARY MEDICINAL PRODUCT

Flectron Fly Ear Tags 935 mg

2. STATEMENT OF ACTIVE SUBSTANCES

Each tag contains:

Cypermethrin 100% as cypermethrin technical (cis 50: trans 50)	935.0 mg

3. PACKAGE SIZE

20 fly ear tags and fastening studs.

4. TARGET SPECIES

Cattle.

5. INDICATIONS

6. ROUTES OF ADMINISTRATION

For external use only.

RECOMMENDATIONS FOR USE
1 or 2 tags per animal (dependent upon the severity of the infestation), fixed in the ear.

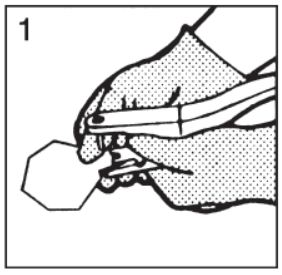
To be applied before flies become a problem. Will last for up to 5 months. For complete control the entire herd should be tagged.

GENERAL FLY CONTROL
Use one fly tag per animal.

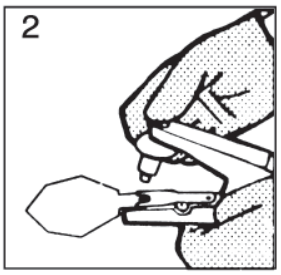
SEVERE HEAD AND FACE FLY CONTROL
Where head and face fly attach is severe, and disease incidences are thus likely to be high: tag both ears.

DIRECTIONS FOR FIXING FLY TAGS
The tags should be applied to the ear using the Allflex® tagging system.

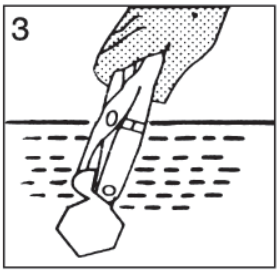
Using the Allflex® Application Pliers position the fixing stud between the blood vessels, in a central area of firm tissue, halfway between the head and tip of the ear, with the fly tag on the back of the ear. Apply as follows:



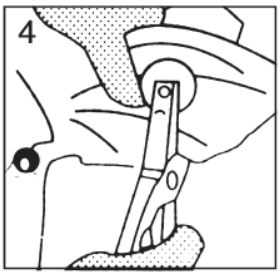
Place the fly tag under the clip by depressing the lever.



Slide the male button onto the pin until it projects through the tip.



Always dip into disinfectant solution. This helps prevent the spread of infection, assists application and promotes healing.



Centre, then apply through the ear halfway between ear tip and head, with the fly tag on the back of the ear, taking care to avoid confusion with other ear marks.

If two fly tags are used, place one in each ear.

7. WITHDRAWAL PERIODS

Meat: Zero days.
Milk: Zero hours.
Tags should be removed before cattle leave the farm for slaughter.

8. EXPIRY DATE

Exp. {mm/yyyy}

9. SPECIAL STORAGE PRECAUTIONS

Do not store above 25 °C.
Store in the original container.
Keep the container tightly closed.

10. THE WORDS “READ THE PACKAGE LEAFLET BEFORE USE”

Read the package leaflet before use.

11. THE WORDS “FOR ANIMAL TREATMENT ONLY”

For animal treatment only.

12. THE WORDS “KEEP OUT OF THE SIGHT AND REACH OF CHILDREN”

Keep out of the sight and reach of children.

13. NAME OF THE MARKETING AUTHORISATION HOLDER

Zoetis UK Limited

14. MARKETING AUTHORISATION NUMBERS

Vm 42058/5164

15. BATCH NUMBER

Lot {number}

PARTICULARS TO APPEAR ON THE PACKAGE LEAFLET:

PACKAGE LEAFLET

1. Name of the veterinary medicinal product

Flectron Fly Ear Tags 935 mg for Cattle

2. Composition

Each tag contains:

Active substance:
Cypermethrin 100% as cypermethrin technical (cis 50: trans 50) 935.0 mg

3. Target species

Cattle.

4. Indications for use

For the control of flies on cattle.

Nuisance flies: Face fly (*Musca autumnalis*),
Head fly (*Hydrotea irritans*).

Biting flies: Horn fly (*Haematobia irritans syn Lyperosia irritans*),
Stable fly (*Stomoxys calcitrans*),
Cattle biting fly (*Haematobia stimulans syn Haematobosca stimulans*).

While the five fly species listed above constitute the majority found on cattle in Western Europe, there are many other species both within and outside Europe against which tags may provide some protection. These include:

Warble (*gad*) fly (*Hypoderma* sp),
Horse fly (*Tabanus bovinus*),
Clegs (*Haematopota pluvialis*),
Screw-worm (*Callitroga* sp),
Blow fly (*Lucilia* sp).

Other species reported as forming a minor component of the fly population on cattle monitored during trials of tags include:

Sweat fly (*Morellia simplex*),
Black fly (*Simulium reptans*),
Lesser house fly (*Fannia conicularis*).

The veterinary medicinal product provides protection throughout the fly season. For maximum benefit they should therefore be applied at the beginning of the season before fly populations build up. For complete control the entire herd should be tagged.

5. Contraindications

None.

6. Special warnings

None.

Special precautions for safe use in the target species:
The best position for the tag is between the second and third rib of the ear.
The veterinary medicinal product is not recommended for fly control on cattle kept in feed lots or in animal housing.
For external use only.

Rainfall
Rain will not remove the active ingredient from the tag. When on the animal, the active ingredient locks onto the oils on the coat. This results in a higher degree of rainfastness. Following rain, fly activity may temporarily increase due to further fly emergence.

Special precautions to be taken by the person administering the veterinary medicinal product to animals:
Rubber gloves should be worn when handling the veterinary medicinal product. Do not smoke, eat or drink while handling the product. Do not burn the product as a harmful vapour can be produced. Wash hands and exposed skin before meals and after work. Keep away from food and drink including animal feeding stuffs.

Pregnancy and lactation:
Can be used during pregnancy and lactation.

7. Adverse events

Cattle:

Very rare (<1 animal / 10,000 animals treated, including isolated reports):	Allergic skin reaction Skin irritation

Reporting adverse events is important. It allows continuous safety monitoring of a product. If you notice any side effects, even those not already listed in this package leaflet, or you think that the medicine has not worked, please contact, in the first instance, your veterinarian. You can also report any adverse events to the marketing authorisation holder using the contact details at the end of this leaflet, or via your national reporting system at:

Website: https://www.gov.uk/report-veterinary-medicine-problem/animal-reacts-medicine
e-mail: adverse.events@vmd.gov.uk

8. Dosage for each species, routes and method of administration

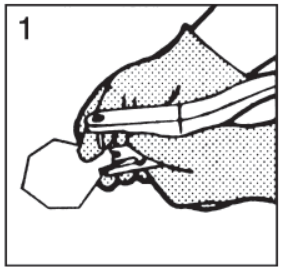
One tag per animal is usually sufficient to achieve acceptable levels of fly control. However, where head and face fly attack is very severe, two tags may be necessary, one on each ear.

9. Advice on correct administration

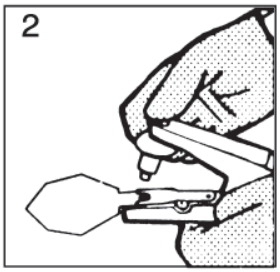
Directions for fixing:

• Restrain the head of the animal. The use of a crush is ideal.
• Always dip the loaded applicator into disinfectant solution before each application. Any skin-compatible disinfectant may be used. This assists application, helps prevent spread of infection, aids hygiene and promotes healing.
• Ensure that the tag is placed **centrally**, in an area of firm tissue between the second and third rib, with the fly tag on the back of the ear. Thick sections of the ear should be avoided as should blood vessels. The tag should swing freely in the ear.
• When applying, depress the applicator fully and sharply so that a 'click' is heard. This ensures correct fixing.

• **Check!** After fixing, pull the stud and tag firmly apart, as far as possible. A correctly fixed tag will hold firm. Do not push the tag and stud back together, as this can lead to compression of the ear tissue.
• Full protection can be expected within 24-48 hours of fixing.



Place the fly tag under the clip by depressing the lever.



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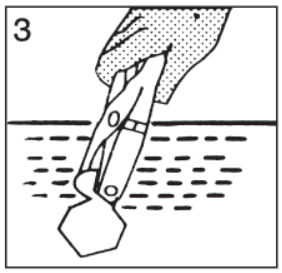
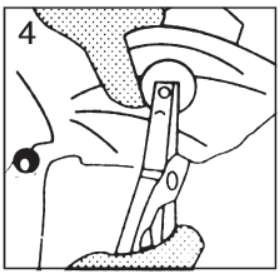


Always dip into disinfectant solution. This helps prevent the spread of infection, assists application and promotes healing.



Centre, then apply through the ear halfway between ear tip and head, with the fly tag on the back of the ear, taking care to avoid confusion with other ear marks.

Removal
Remove tags at the end of the fly season. Cut the stem of the stud between the tag and the back of the ear with a pair of strong round nosed scissors. The small hole left in the ear, if not healed over at the start of the following season, can be used for re-tagging.

10. Withdrawal periods

Meat: Zero days.
Milk: Zero hours.
Tags should be removed before cattle leave the farm for slaughter.

11. Special storage precautions

Keep out of the sight and reach of children.

Do not store above 25 °C.
Store in the original container.
Keep the container tightly closed.

Do not use this veterinary medicinal product after the expiry date which is stated on the carton after Exp. The expiry date refers to the last day of that month.

12. Special precautions for disposal

Medicines should not be disposed of via wastewater or household waste.

The veterinary medicinal product should not enter water courses as Cypermethrin may be dangerous for fish and other aquatic organisms.

Use take-back schemes for the disposal of any unused veterinary medicinal product or waste materials derived thereof in accordance with local requirements and with any applicable national collection systems. These measures should help to protect the environment.

Ask your veterinary surgeon how to dispose of medicines no longer required.

13. Classification of veterinary medicinal products

Veterinary medicinal product subject to prescription.

14. MARKETING AUTHORISATION NUMBERS AND PACK SIZES

Vm 42058/5164

Cardboard box containing 10 ear tags and fastening studs.
Each cardboard box contains two bags.

15. PID link (Do not print heading)

[The following statement must be included where reference to the European Union Product Database is included on the product information. This statement is relevant to both UK(GB) and UK(NI) products:]

Find more product information by searching for the ‘Product Information Database’ on www.gov.uk.

16. Contact details

Marketing authorisation holder and contact details to report suspected adverse reactions:
Zoetis UK Limited
1st Floor, Birchwood Building
Springfield Drive
Leatherhead
Surrey
KT22 7LP
Tel: +44 (0) 345 300 8034

Manufacturer responsible for batch release:
River Manufacturing Limited
61 Windmill Road
Sudbury on Thames
Middlesex
TW16 7DT

or

Zoetis Belgium
Rue Laid Burniat 1
1348 Louvain-La-Neuve
Belgium

17. Other information

Summer Mastitis and New Forest disease:
Flies are associated with the transmission of these diseases. Fly control can help reduce the disease incidence. Fly-borne diseases can have incubation periods of variable lengths (weeks rather than days); symptoms which appear in mid to late summer may be due to an infection transmitted by flies earlier in the season, therefore early attention to fly control methods is important. However, the use of any method of fly control does not mean that any other precautions can be omitted (e.g. infusion of heifers and dry cows with long acting antibiotics, separation of stock with New Forest disease etc.).

POM-VPS

Approved 24 October 2025
Gavin Hall