



**Veterinary  
Medicines  
Directorate**

**United Kingdom  
Veterinary Medicines Directorate  
Woodham Lane  
New Haw  
Addlestone  
Surrey KT15 3LS**

**NATIONAL PROCEDURE**

**PUBLICLY AVAILABLE ASSESSMENT REPORT FOR A VETERINARY  
MEDICINAL PRODUCT**

**Beaphar Insecticidal Shampoo for Dogs, 10mg/g**

**Date Created: October 2024**

## **MODULE 1**

### **PRODUCT SUMMARY**

Name, strength and pharmaceutical form	Beaphar Insecticidal Shampoo for Dogs, 10mg/g
Applicant	Pets Choice Limited Brentwood House Lower Philips Road Whitebirk Industrial Estate Blackburn Lancashire BB1 5UD United Kingdom
Active substance	Permethrin
ATC Vetcode	QP53AC04
Target species	Dogs
Indication for use	For the control of fleas on dogs.

## **MODULE 2**

The Summary of Product Characteristics (SPC) for this product is available on the Product Information Database of the Veterinary Medicines Directorate.

[www.gov.uk/check-animal-medicine-licensed](http://www.gov.uk/check-animal-medicine-licensed)

## **MODULE 3**

### **PUBLIC ASSESSMENT REPORT**

Legal basis of original application	Informed consent application in accordance with Article 8 of VMRs 2013 (Schedule 1, Para 9) as amended.
Date of conclusion of the procedure	7/10/24

#### **I. SCIENTIFIC OVERVIEW**

The quality / safety / efficacy aspects of this product are identical to Bob Martin Clear Flea 10 mg/g Permethrin Shampoo for Dogs. The initial application for Bob Martin Clear Flea 10 mg/g Permethrin Shampoo for Dogs was assessed before there was a requirement to have a public assessment report, therefore no details in this section are available.

#### **V OVERALL CONCLUSION AND BENEFIT– RISK ASSESSMENT**

The data submitted in the dossier demonstrate that the benefit/risk profile of the product is favourable.

## **MODULE 4**

### **POST- AUTHORISATION ASSESSMENTS**

The SPC and package leaflet may be updated to include new information on the quality, safety and efficacy of the veterinary medicinal product. The current SPC is available on the Product Information Database of the Veterinary Medicines Directorate website.

([www.gov.uk/check-animal-medicine-licensed](http://www.gov.uk/check-animal-medicine-licensed))

The post-authorisation assessment (PAA) contains information on significant changes which have been made after the original procedure which are important for the quality, safety or efficacy of the product.

The PAA for this product is available on the Product Information Database of the Veterinary Medicines Directorate website.

([www.gov.uk/check-animal-medicine-licensed](http://www.gov.uk/check-animal-medicine-licensed))